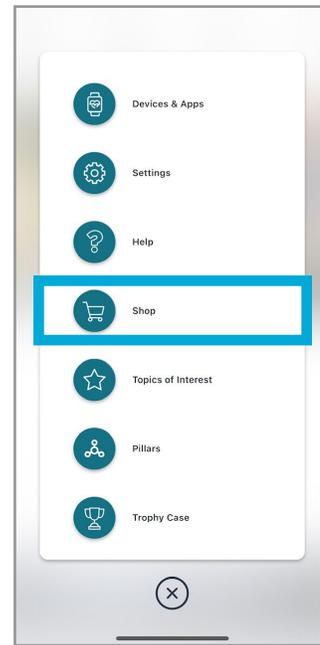
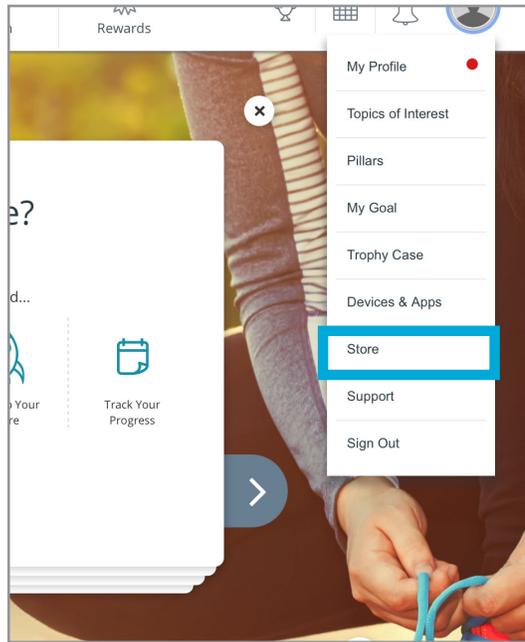


INSTRUCTIONS FOR MAX BUZZ!

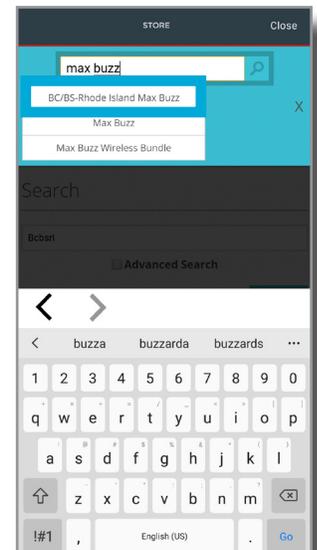
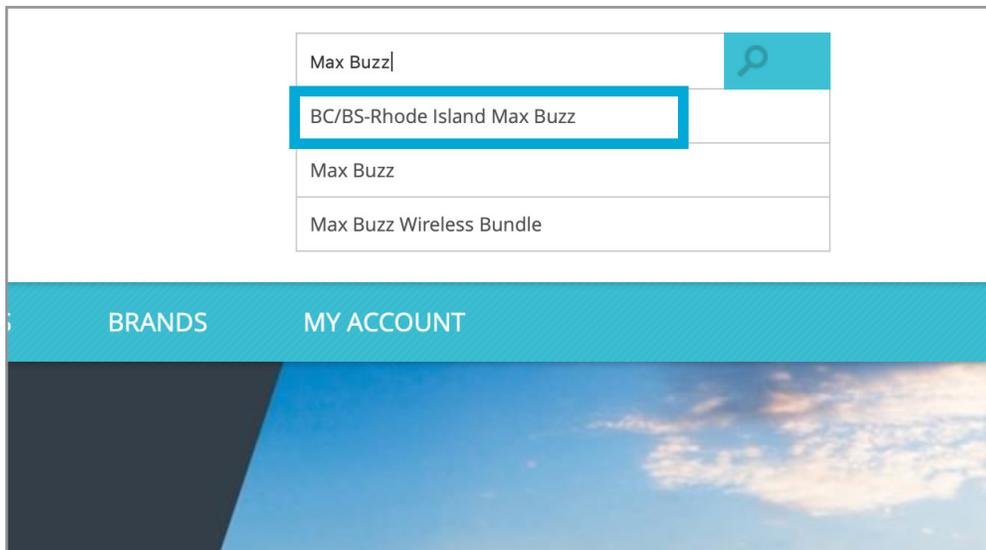
1

Access the store—hover over your profile picture and click “Store” in the drop down menu, or click on the “Rewards” tab and select “Spend Rewards.” If using the Virgin Pulse app, tap “More” then “Shop.”



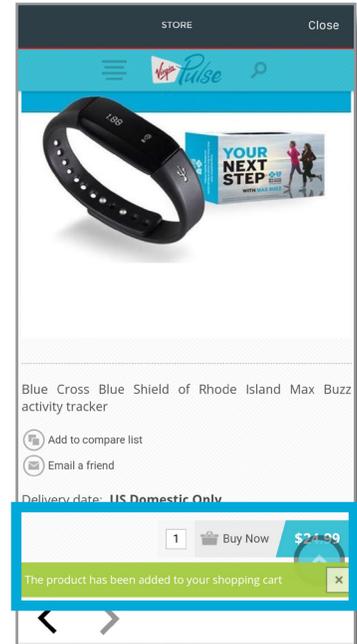
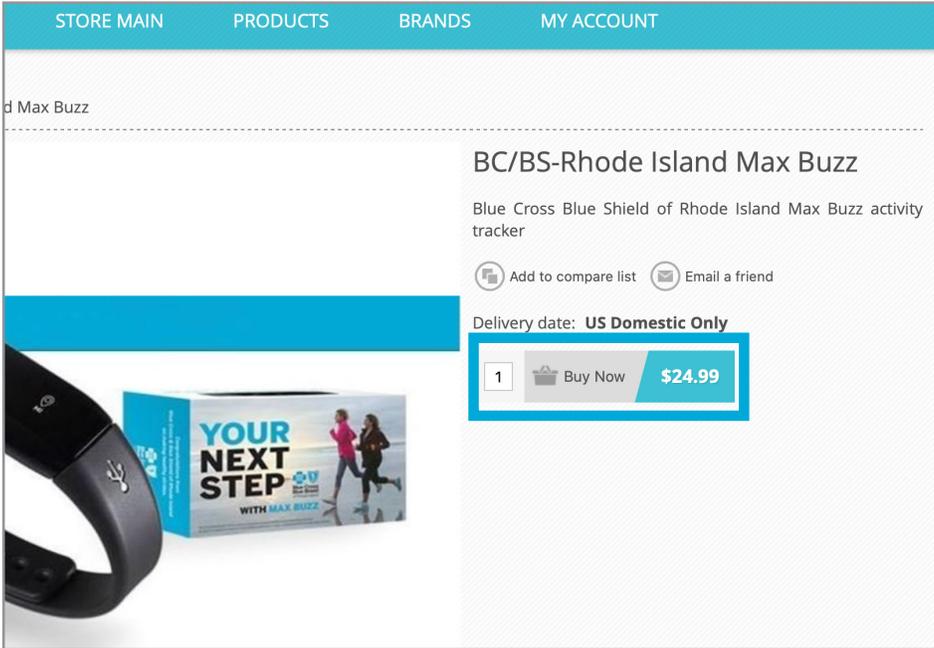
2

Enter “Max Buzz” in the search bar and select “BC/BS-Rhode Island Max Buzz” when it appears in the menu.



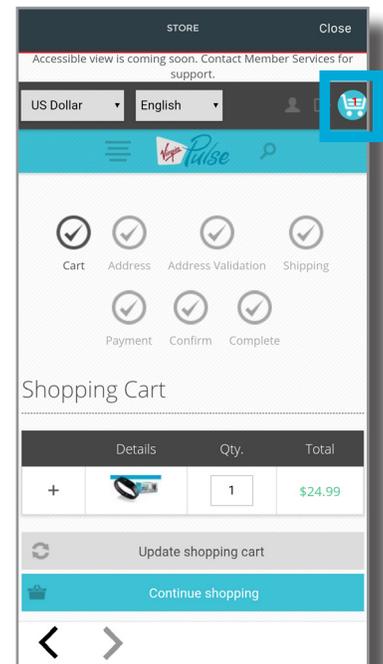
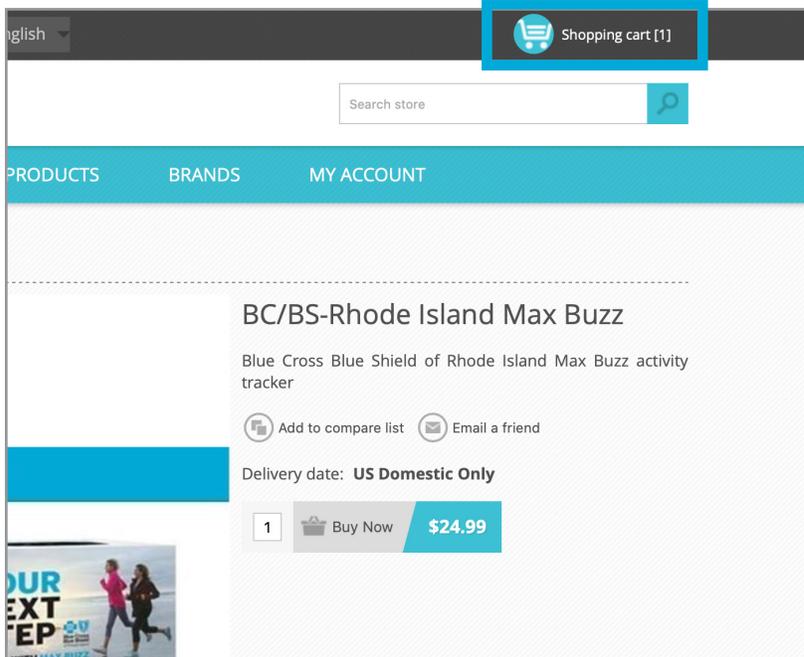
3

Click "Buy Now" to add it to your shopping cart.



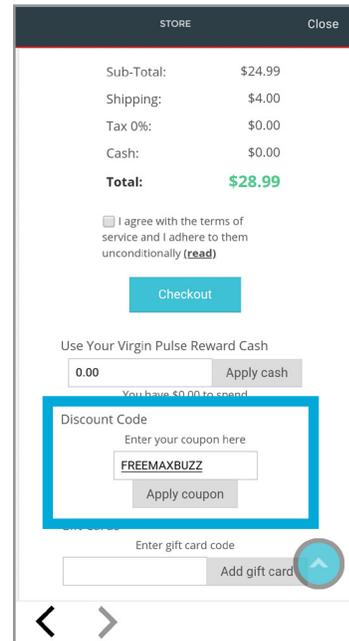
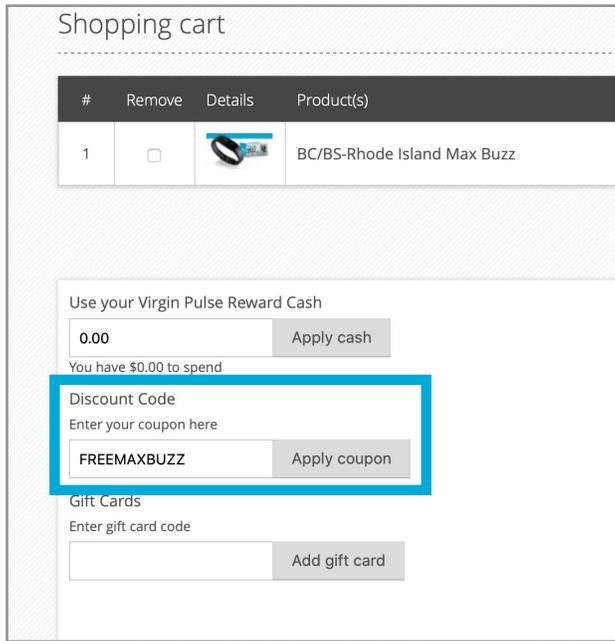
4

Click on the shopping cart icon in the upper right corner to view the cart.



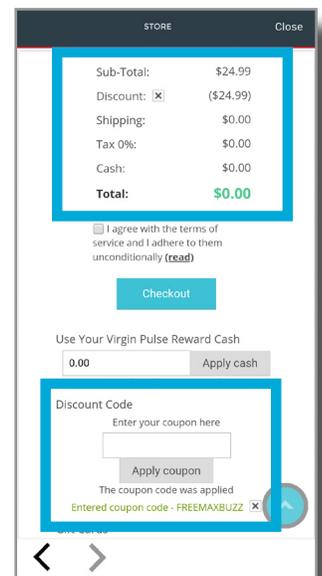
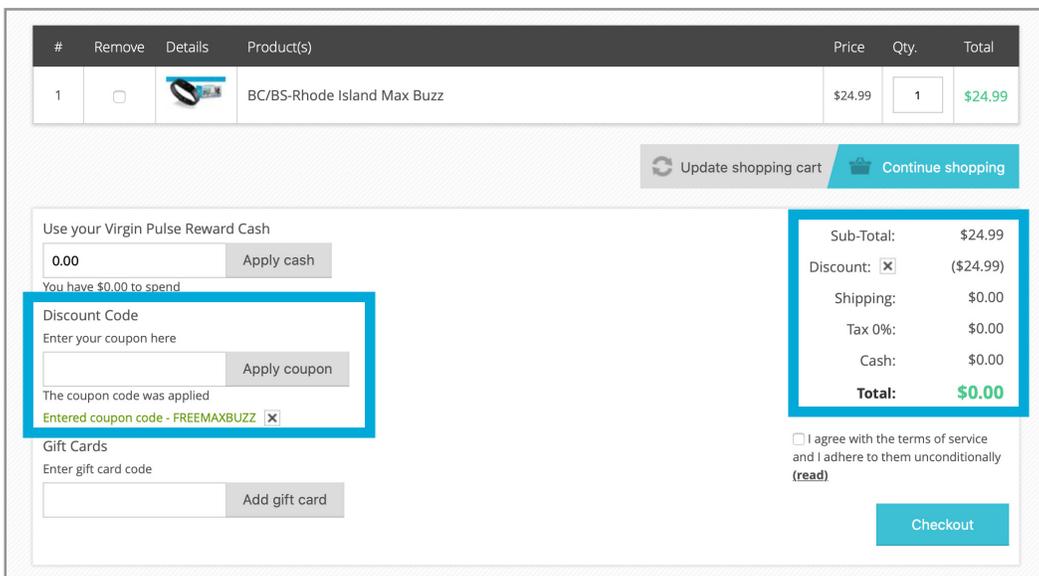
5

Once in the shopping cart, enter “FREEMAXBZZ” in the “Discount Code” field.



6

Click “Apply coupon” and the price will change to \$0.00. Then, click “Checkout” to complete your order.



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